

# DERRIAN CARTER



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<https://derriancarter.com>

## EDUCATION

Clark Atlanta University, Atlanta, Ga.  
Mass Media Arts - Journalism  
Graduated August 2021  
Summa Cum Laude

Arizona State University - Walter Cronkite School of Journalism  
and Mass Communication, Phoenix, Ariz.  
Master of Arts - Sports Journalism  
Expected Graduation Date: December 2022

## SKILLS & ABILITIES

- Poynter Institute's Newsroom Readiness Certification, Columbia University's Business of Entertainment Certification
- Proficiency in copy editing, writing copy, features stories, editorials in AP news style.
- Proficiency in Adobe Creative Cloud (Premiere Pro, Photoshop, InDesign, Illustrator)
- Proficiency in social media promotion (Facebook, Instagram & Twitter)
- Experience in Logic Pro X and Microsoft Office Suite (Word, PowerPoint, Excel) and working with cameras (Canon EOS Rebel T6, Sony HandyCam)
- HubSpot Academy Inbound Marketing Certified

## ACHIEVEMENTS & MEMBERSHIPS

**National Association of Black Journalists (NABJ)**  
05/19 - Present

**Sports Journalism Institute**  
05/22

**NABJ-Clark Atlanta University Chapter President**  
05/20 - 05/21

## PROFESSIONAL EXPERIENCE

### Pray and Continue Trying (PACT) Life Podcast

Creator, Producer, Editor & Host | 01/19 - Present

- Moderate and co-host a weekly discussion of sports, music and entertainment news
- Interview sports professionals about their personal and professional journey on series: 1v1 with Derrian Carter
- Edit all footage in Adobe Premiere & create graphics using Adobe Photoshop that will engage with audiences on Facebook, Instagram and Twitter

### Cronkite News

Sports Digital Reporter | 08/22 - Present

- Covered the Arizona Cardinals and wrote features on the Cardinals' 2022 valuation and the performance-enhancing drug that caused wide receiver DeAndre Hopkins' suspension
- Reported on stories outside of my beat including: Arizona State NIL deals, Arizona high schools, the 2023 Super Bowl and golf

### The Tuscaloosa News

Sports Reporting Intern | 06/22 - 08/22

- Covered Tuscaloosa high school football and volleyball programs and pitched story ideas that led to feature and enterprise stories being written about prominent players, players' college commitments and how teams are preparing for the season
- Attended all four days of SEC Media Days 2022, wrote day-turn stories about Bryce Young, Kirby Smart, Jimbo Fisher and trending news, recorded various athletes and coaches and posted the videos on Twitter and joined the Gary Harris Show to discuss what I saw and news from the event
- Collaborated with the entire Gannett South Region to cover Sun Belt Media Days and write trending stories on Arkansas, Louisiana, Mississippi, Tennessee and Alabama sports news
- Learned Gannett's editorial process and SEO system in Presto

### Front Office Sports

NABJ Summer Fellow | 06/21 - 8/21

- Pitched story ideas that led to enterprise stories being written about the NBA and USA Baseball
- Interviewed and wrote stories on Chad Johnson, Justin Fields and Kyle Pitts about their business ventures
- Wrote newsletter stories on companies' earnings reports
- Completed Market Movers, What to Watch and Conversation Starters on FOS' AM and PM newsletters
- Collaborated with the FOS team to learn the editorial process for AM and PM newsletters

### The Panther (Clark Atlanta University Newspaper)

Co-Sports Editor & Contributor | 09/19 - 05/21

- Wrote game, features, and editorials stories regarding athletics and events at Clark Atlanta University
- Ushered in a new section on the sports section where writers highlight 2-3 athletes a month
- Designed and laid out the sports section of the newspaper
- Copy edited sports stories using AP news style